**Marketing Intern**

**Based in Manly**

**1 day per week**

This role will support the National Marketing Manager and Marketing Coordinator in the delivery of all marketing and communications campaigns for Power Living and YOGAHOLICS. It is a great opportunity for someone with a real passion for yoga, communications and digital marketing to join an awesome team.

**The role**

* **Support for the National Marketing Manager** 
  + 1 day per week
  + You will help manage and coordinate all marketing requests based on direction from the Marketing Manager
  + Quality assurance support on large scale projects when required
* **Events/Workshops/Teacher Training**
  + Liaise with relevant Managers for all event details and launch
  + Create draft copy

* **Social media**
  + Support the Marketing Coordinator as required (e.g. when on leave) for Power Living and YOGAHOLICS social media posts, creating energetic, positive content!
  + Need to be able to identify relevant content and to produce first draft copywriting for posts
  + Manage the social media calendar, upload posts and community management if/when required
* **YOGAHOLICS – Power Living’s online yoga website**
  + Customer service/tech support – manage and help with customer queries and issues
* **Manage emails to the community** 
  + Create and write content for monthly newsletters, events and community news
* **Creative, copy and content**
  + Copywriting skills essential as you’ll be creating engaging content to support the National Marketing Manager for posters, social media, newsletter etc.
  + Design skills desirable – very basic use of Photoshop to be able to manage images for emails, brand photos etc.

**Skills required**

* An understanding of digital media to include Google Adwords, SEO, in addition to social media knowledge is preferred but not essential
* Creative (copy and design)
* Proficient in Word, Excel, Power Point, etc.
* Basic photoshop skills favourable (but not required)
* Must be willing to pick up a variety of tasks as required and get their hands dirty – no job is too big or too small

**The person**

* Enthusiastic, outgoing and able to build relationships quickly
* Excellent verbal and written communication skills
* Great organization and time management skills
* Able to act quickly, under pressure and use initiative
* Innovative thinker – we need to be market leading in all that we do so look for people with a creative approach to problem solving and ideas
* A passion, knowledge and interest in yoga, health and the Power Living brand

**Please note that this is an unpaid opportunity. Successful candidates will receive a complimentary yoga membership for the duration of the internship.**

**To apply, please send your resume and cover letter to** [**helen.fraser@powerliving.com.au**](mailto:helen.fraser@powerliving.com.au)**.**